



Restaurant Partner Information

2019 - 2020 Season

Why would you want to participate with the theater in this program?

- ◆ Priority marketing opportunity – Limited number of restaurants will be selected to participate.
- ◆ Each Restaurant Partner is recognized from the stage *at every play* and theatre goers are encouraged to frequent the restaurant (1400 people per play run).
- ◆ Restaurant Partners will receive a **half page ad** (5" W x 3.85"H) in all play programs (\$1200 value). You may upgrade that ad size to a full page for \$500 if you like.

What is expected from you when participating in this program?

- ◆ Host an **Opening Late-Night Party** for cast and guests **at your restaurant**.
 - Hosting involves appetizers, desserts and a cash bar for approximately 50 people after the play on opening night. (***Approximately 10:15 pm - midnight.***)
- ◆ Restaurant Partners are asked to offer a 15 – 25% discount to season ticket holders throughout year to bring in new business.

MISSION

To **Engage, Inspire, Educate**, and **Entertain** the Community through the production of Quality, Professional theater.

*5339 Chamblee Dunwoody Rd
Dunwoody GA 30338
770-396-1726 X6*



Restaurant Partner Packet

2019-2020 Season

Stage Door Players is committed to serving the entire community and to continually developing new theatre-going audiences. Take a few minutes to review, let us help you find new clients, and become a part of what makes your Dunwoody theatre great!

DID YOU KNOW..... Why is this important? Brings new clients to your door that may not have ever experienced what you have to offer.

Stage Door Players is a **501(c)3** theatre. All sponsorships and contributions are tax deductible.

Stage Door Players offers to all businesses and non-profits marketing space in our Programs to showcase your business.

Stage Door Players is also offering some unique opportunities for area restaurants to showcase their business to our patrons and cast.

Volunteers donated 4087 hours last year to assist us with Stage Door Players

Season Subscribers come from **72 zip codes** to Stage Door Players.

Stage Door Players has approximately **1400 Season Subscribers**

CHOOSE YOUR PLAY	OPENING NIGHT PARTY (10 PM – MIDNIGHT)	Advertising DEADLINE DATES
The Savannah Sipping Society	September 20 th , 2019	September 6 th , 2019
A Nice Family Gathering	November 22 nd , 2019	November 8 th , 2019
The Glass Menagerie	January 24 th , 2020	January 10 th , 2020
The Outsider	March 20 th , 2020	March 6 th , 2020
The 25 th Annual Putnam County Spelling Bee	May 22 nd , 2020	May 8 th , 2020
The Fox on the Fairway	July 17 th , 2020	June 26 th , 2020
Special Catering Event	Various opportunities	Ad deadlines as above

Your offer to Season Ticket Holder Patrons: 25% ___ 20% ___ 15% ___

Business Name: _____

Address: _____ **City:** _____ **Zip:** _____

Contact Name: _____ **Position:** _____

Phone: _____ **Email:** _____

Signature: _____ **Date:** _____

Email high resolution pdf ads & logo jpg to:

Debbie Fuse – Debbie@stagedoorplayers.org

Questions? 770-396-1726 X6 or Debbie @ 404-915-7944